

CONTEST RULES  
"POD FM LOGO DESIGN CONTEST"

1. (a) To enter, design a logo for use by POD FM and send your design by email to **podfmfeedback@yahoo.ca** beginning September 24, 2008 and before 11:59 PM on October 31, 2008, the Contest Closing Date. Designs can be created electronically and/or manually.

NO PURCHASE NECESSARY. To enter this Contest by mail, please hand print your name, address, day and evening phone numbers, email address, age, Contest name for which you are entering for a chance to win, and a copy of your POD FM logo and mail it to the address below. One design per envelope. One contest entry per envelope.

- (b) A random draw, by a Rogers Broadcasting Limited ("Rogers") representative, from all completed entry forms received as of the Contest Closing Date will be made on November 3, 2008 at 777 Jarvis St. Toronto, ON, M4Y 3B7. Selected entrant will be contacted by telephone or email at the telephone number or email address as indicated on the selected entrant's entry form/mail in entry.
  - (c) If a selected entrant cannot be reached by November 5, 2008 or declines the prize, another entrant will be selected on November 6, 2008.
  - (d) In the event that a selected entrant incorrectly answers the skill testing question, another entrant will be selected on November 6, 2008.
  - (e) One (1) design per email. One design per envelope. If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server machine(s).
2. No purchase, expenditure or investment is necessary to enter this Contest.
  3. Participants will be eligible to win one (1) Grand Prize of \$1,000.00 in gift certificates valid for Best Buy, having an approximate retail value of \$1,000.00.

4. All prizes must be accepted as awarded. Rogers reserves the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize.
5. In order to win, selected entrant must first correctly answer, unaided, a time limited, mathematical skill testing question, posed by telephone at a mutually convenient time. Rogers judges' rulings are final and without appeal in all matters related to the Contest and the awarding of prizes.
6. Entrants will be required to return a signed release and acknowledgment form before being declared a winner.
7. By entering this Contest, each entrant consents to the use of his/her entry, name, city of residence, photograph and/or POD FM logo design in any publicity carried out by Rogers and its advertising agencies, **without further compensation**. Winner consents to their photograph being taken by Rogers for such use, without further compensation. All entries become the property of Rogers.
8. This Contest is open to residents of Ontario 18 years of age or older, except employees of Rogers, its parent and affiliate companies; its representatives and agents, the Contest suppliers and those with whom they are domiciled. The contest is subject to all applicable provincial and municipal laws and regulations.
9. No correspondence will be entered into except with the selected entrant. To receive a copy of the contest rules or for the name of the winner, send a postage paid, self-addressed envelope on or before October 31, 2008 to 777 Jarvis Street, Toronto Ontario, M4Y 3B7. Attn.: "POD FM Logo Design Contest"
10. Chances of winning depend on the number of entries. Rogers is unaware of how many entrants there may be. The winner may come from any geographic area, so long as they otherwise qualify to enter the Contest.
11. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.
12. All entries become property of Rogers who assume no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of the website during the Contest period, for any problems or technical malfunction of any

telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the Contest. Rogers reserves the right, in their sole discretion, to cancel or suspend the email portion of this Contest should a virus, bug or other cause beyond the reasonable control of Rogers corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

13. Rogers is collecting personal data about entrants for the sole purpose of administering this Contest. Entrants not wishing to receive any other informational or marketing communications from Rogers should so indicate on their entry form. Please see our Privacy Policy at [www.rogers.com](http://www.rogers.com) for full information on the company's policy towards maintaining the privacy and security of user information.
14. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Rogers must comply with these rules, and will be deemed to have received and understood the rules if they participate in the Contest.
15. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.